

Incredible India FILM OFFICES 2015



#### **Welcome to Film Offices 2015**

FILM OFFICES is a new segment that was introduced at Film Bazaar 2014, to bring to filmmakers the world of picturesque locations that would fit into their scripts and add value to their films.

The motive is not just to enhance scenic beauty, but also augment authenticity and novelty, that flesh out stories being told in a natural light.

THE BASIC OBJECTIVE of Film Offices is to connect Tourism bodies with participating filmmakers from India and abroad.

The Offices provide a platform to showcase locations and incentives that will benefit both the States and the filmmaker.



### Incredible India

### Ministry Of Tourism, Government of India

The Ministry of Tourism is the nodal agency for the formulation of national policies and programmes and for the co-ordination of activities of various Central Government Agencies, State Governments/UTs and the Private Sector for the development and promotion of tourism in the country. The Ministry also functions as the nodal agency for the development of tourism in the country. This Ministry is headed by the Minister of State for Tourism (Independent Charge).

The administrative head of the Ministry is the Secretary (Tourism). The Secretary also acts as the Director-General (DG) Tourism. The office of the DG Tourism provides executive directions for the implementation of various policies and programmes.

The Directorate General of Tourism has a field formation of 20 offices within the country, 14 offices abroad and one sub-ordinate office/ project i.e. Indian Institute of Skiing and Mountaineering (IISM)/ Gulmarg Winter Sports Project. The overseas offices are primarily responsible for tourism promotion and marketing in their respective areas and the field offices in India are responsible for providing information service to tourists and to monitor the progress of field projects.

The Ministry of Tourism has under its charge a public sector undertaking, the India Tourism Development Corporation and the following autonomous institutions:

Institute of Tourism and Management (IITTM) and National Institute of Water Sports (NIWS)

National Council for Hotel Management and Catering Technology (NCHMCT) and the Institutes of Hotel Management.

Attending Dr Mahesh Sharma, Minister of State for Culture and for Tourism (Independent Officials charge) and Minister of State for Civil Aviation, tourismminister@nic.in

Vinod Zutshi, Secretary, sectour@nic.in Suman Billa, Joint Secretary, suman, billa@nic.in

Vikas Rustagi, Regional Director (Western & Central Region), indiatourism-mun@nic.in

Neela Lad, Deputy Director General (PNC & HRD), neela.lad@nic.in

Attending Chhattisgarh

States/UTs Daman & Diu and Dadra & Nagar Haveli

Gujarat

Madhya Pradesh Maharashtra Puducherry

Tamil Nadu

West Bengal

















Incredible India



Name of State

Chhattisgarh

Capital City

Raipur

Other Main Cities

Bilaspur, Durg, Bhilai, Jagdalpur, Ambikapur

Popular Cultural Festivals Sirpur National Dance & Music Festival- Sirpur, Bastar Dusshera Mahotsav-Bastar, Chakradhar Samaroh-Raigarh, Bhoramdeo Mahotsav -Kawardha

etc.

Website http://tourism.cg.gov.in



Recognising the importance of tourism as an instrument for socio-economic development, Chhattisgarh Tourism Board (CTB) was established on 18th January 2002. As a nodal agency the CTB is responsible for infrastructural and institutional development, investment in facilities and hotels, wayside amenities and above all aggressive marketing and promotion for comprehensive development.

The Board intends to promote tourism in a sustainable manner. The state is covered with nearly 45% forests and 32% tribal population, therefore it offers immense opportunities for ecoethno, adventure and cultural tourism.

Chhattisgarh is in the top ten list of the states in terms of domestic tourist arrival figures. It has also received National Tourism Award for the publication of a booklet on Chhattisgarh in seven foreign languages. One of the major achievements of CTB is its annual Sirpur National Dance and Music Festival. In a short span of time it has established itself as one of the most well known festivals of music and dance in India.

Attending Officials

Santosh K Misra, IAS, Special Secretary, Culture, Tourism and Managing Director Dr. Sanjay Singh, General Manager, Chhattisgarh Tourism Board Ashish Kumar Verma, Head Marketing, marketing@visitcg.in Rakesh Mishra, Tourist Officer, rakeshplmishra@gmail.com

















Incredible India



Name of UTs

Daman & Diu, Dadra & Nagar Haveli

Capital Cities Daman, Silvassa

Other Main Cities Diu, Dudhni

Popular Cultural Nariyal Purnima at

Festivals Daman, Tarpa Festival at

Dadra & Nagar Haveli, Festa de Diu (Longest Beach Festival) at Diu

Website www.dddnhtourism.com

www.diutourism.co.in www.festadiu.com



Daman & Diu and Dadra & Nagar Haveli are picturesque tourist destinations with unique blend of ancient heritage, beautiful beaches, lake and dense forest, and modern infrastructure representing a fascinating getaway from the humdrum of city life. Both Union Territories represent a unique opportunity for a special cinematic experience and off-beat location for production and film shooting.

# List of Films Shot (Indian & International)

Agneepath, Phool aur Kante, Global Baba, Pukar













#### Locations

Old Fort Area, Churches, Pani Kotha, Satmaliya Forest, Madhuban Dam, Dudhani Lake, Nagoa Beach and Jamphor Beach are some of the scenic locations worth filming at in Daman & Diu and Dadra & Nagar Haveli.



Name of State Gujarat

Festivals

Capital City Gandhinagar

Other Main Cities Ahmedabad, Baroda,

Surat, Rajkot, Kutchh

Popular Cultural Navratri Festival,

Tarnetar Fair, Saputara Monsoon Festival, Rann Utsay, International Kite

Festival

Website http://www.

gujarattourism.com/

Locations Ahmedabad, Gondal,

Rajpipla, Bhuj, Devgadh Baria, Little Rann of Kutchh, Great Rann of Kutch, Mandvi, Saputara, Dahod, Junagadh Maqbara, Polo Forest, Wankaner, Pavagadh, Champaner,

Vadodara



Gujarat offers a wide range of spectacular includes attractions. which breathtaking locations and scenic landscapes. Gujarat is also a melting pot of several civilizations resulting in a vibrant culture and a rich heritage. There are many places in Gujarat, which, apart from being suitable for tourism, are also ideal locations for film and television shooting. It provides unique shooting locations, such as virgin beaches, stretches of white sand, magnificent palaces, forests and wildlife, etc. The Guiarat government has been very keen to attract filmmakers from all over the world. The Gujarat Tourism Department has started a special single-window clearance desk to assist filmmakers in scouting locations and extend logistics support. The state backs these locations with good infrastructure, allowing for easy transport, world class equipment, skilled work force, and a range of accommodation choices

# List of Films Shot (Indian & International)

Mother India, Guide, Mirch Masala, Sardar, Sooryavansham, Rang Rasiya, Refugee, Lagaan, Hum Dil Chuke Sanam, Kai Po Che, Saheb, Biwi aur Gangster, Ram Leela, Border, Mohenjo Daro, Prem Ratan Dhan Paayo, Katti Batti

Attending Khyati Nayak, Manager (Film Cell), pro@gujarattourism.com
Officials Shweta Agath, Marketing Executive, marketingexecutive@gujarattourism.com









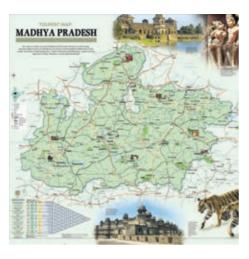




### **Incentives for Film Shooting**

\* Respective Municipal Commissioners of Municipal Corporations, Police Commissioners, District Collectors, District Police Superintendents and Deputy Conservators of Forests will give official approvals for shooting. \* In case of rejection, a written reply with reasons will be given. If no decision is taken within seven days of application received by the Authority, permission will be deemed to have been granted. \* Deemed permission is not applicable to Monuments under Departments of Archaeology Survey of India, Reserve Forest, forest or sanctuary area under Ministry of Environment and Forest. \* No charges for police assistance at open sites and for shooting at public places. However charges may be levied on water, electricity, utilisation of buildings and other facilities. \* Local permission of concerned Police Commissioner or district Police Superintendent shall be obtained for security clearances. Deemed permission applicable as stated above. \* Prohibition permit as required to be obtained from concerned District Officer of Prohibition and Excise Department by party.

Incredible India



Madhva Pradesh

Capital City Bhopal

Name of State

Other Main Cities Indore, Jabalpur,

Gwalior, Ujjain, Orchha, Maheshwar, Khajuraho, Omkareshwar,

Pachmarhi, Chitrakoot

Popular Cultural Festivals Khajuraho Dance Festival, Bhagoria

Festival at Jhabua, Pachmarhi Utsav

Website www.mptourism.com

Locations Bhopal, Pachmarhi,

Mandu, Jabalpur, Gwalior, Orchha, Khajuraho, Maheshwar,

etc.

State Attractions Religious Destinations

like Amarkantak, Ujjain, Maheshwar and Omkareshwar UNESCO World Heritage sites like

Sanchi, Bhimbetka and

Khajuraho



Welcome to Madhya Pradesh, the land of Khajuraho, Sanchi and Bhimbetka, all World Heritage sites. Famous medieval townships of Mandu and Orchha houses matchless forts, palaces, temples and pavilions. Gwalior known for its Fort, is described by the Mughal Emperor Babur as "the pearl amongst the fortresses of Hind".

Madhya Pradesh is also the land of the tiger, found abundantly in forests of Kanha, Bandhavgarh, Panna, Pench and many other National Parks along with a wide variety of other mammals and an amazing array of birds.

The vast plateau of Madhya Pradesh is dotted with the spectacular Satpura and Vindhya mountain ranges, verdant valleys and life-giving rivers like the Narmada, Betwa, Chambal, Ken and Sone. Pachmarhi is easily the most pristine among the hill-resorts in the country. The holy cities of Ujjain, Omkareshwar, Maheshwar, Chitrakoot and Amarkantak attract millions of pilgrims from all over India.

# List of Films Shot (Indian & International)

Naya Dour, Mujhe Jeene Do, Dil Diya Dard Liya, Teesri Kasam, Pran Jaye Par Vachan Na Jaye, Kinara, Dacait, Massey Sahib, Soorma Bhopali, Narsimha, In Custody, Dilbar, Pyar Kiya To Darna Kya, Bhopal Express, Perfumed Garden, Asoka, Thamizhan, Matrubhoomi, Peepli Live, Raajneeti, Aarakshan, Round Figure, Gali Gali Mein Chor Hai, Leelai, Single, Chakravyuh, Diary Of A Butterfly, Paan Singh Tomar, Yamla Pagla Deewana 2, Singh Sahab The Great, Wah Taj, Revolver Rani, Tevar, Yaara, Fraud Saiyaan, Lipstick Waale Sapne, Bhopal – A Prayer For Rain. Ganqaaial-2

Attending Officials

Sandesh Yashlaha, CS & Head – Film Shooting Cell, sandesh@mptourism.com Vivek Mathur, General Manager, Marketing, vivekmathur@mptourism.com

Yuvraj Padole, Sr. Tourist Officer, yuvraj@mptourism.com Sanjay Verma, Tourist Officer, sanjayverma@mptourism.com













### **Incentives for Film Shooting**

- 1. Film Tourism Policy shall be launched shortly.
- 2. Presently, MP Tourism is charging nominal amount for shooting in its units all over MP.
- 3. Providing 25% discount on motor boats at boat clubs for shooting.
- 4. MP Tourism is providing 40% discount on tariff to crew members for lodging at its units in non peak season.



Name of State Maharashtra

Capital City Mumbai

Other Main Cities Pune (Bhor, Maval),

Nasik, Satara (Vai & Paltan), Konkan (Guhagar, Alibaug, Shriwardhan), Raigad (Karjat), Kolhapur

Popular Cultural Dahihandi, (Gopalkala), Festivals Ganoshotsav, Navratri.

Ganoshotsav, Navratri, Diwali, Holi, etc.

Website www.filmcitymumbai.org

Locations Film City (Helipad.

Temple, Lake, Garden, Court (interior and exterior), Church, Chawl, etc., streets and roads

State Attractions Aurangabad (Ajanta,

Verul), Shirdi,
Panhala, Sindhudurg,
Ganpatipule,
Mahableshwar.

Shaniwarwada, etc.

DADAGARES PHALKE CHITRAMAGARI

Dadasaheb Phalke Chitranagari (Film City) is the land of magic and it has always been the delight of film and television producers, technicians and artists since its inception in the year 1977. It is situated in Goregaon (East), and spread over 521 acres of lush green, picturesque land. Most of the Bollywood producers, actors, technicians reside in its close vicinity and all post-production facilities are also available in Film City itself or areas close by.

It has wide and long roads approximately 8 kms, covered with evergreen trees for chase sequences and special effects. Khandala Bridge and Ghat have very beautiful and scenic locations like Kashmir valley for shooting. The temple and its surroundings match all types of shooting locations.

More than 70 outdoor locations are available for construction of big sets. It's 15 + 9 shooting floors equipped with AC and acoustics ranging from 2,000 sq.ft. to 20,000 sq.ft. are ready for any type of indoor shooting. It has an online web-based studio, location booking system and payment gateway for easy and hassle-free booking.

# List of Films Shot (Indian & International)

Josh, Devdas, Bagban, Kala Patthar, Hum Dil De Chuke Sanam, Ishq, Ramleela, Black, Sharabi, Krish, Mission Kashmir, Koi Mil Gaya, Om Shanti Om, Mai Hoo Na, Happy New Year, Marigold, Bride & Prejudice, etc.

Attending Sanjay Krishnaji Patil, Jt. Managing Director, sanjaykpatil1967@gmail.com
Officials Mukesh Bhardwaj, Deputy Manager & PRO, mukeshbhardwaj@filmcitymumbai.com
Omveer Singh Saini, Marketing Consultant, omveersaini@gmail.com













### **Incentives for Film Shooting**

Outdoor locations in package deal, 50% concession for Marathi films and TV serials for first year. Single-window system will be implemented very soon.



Name of UT Puducherry

Other Main Cities Karaikal, Mahe, Yanam

Popular Cultural Festivals

Masimagam, International Yoga

Festival, Food Festival, Heritage Festival etc

Website w

www.pondytourism.in

Locations F

Puducherry Beach, Manakula Vinayagar Temple, Aurobindo Ashram, Chunnambar Boat House, Paradise Beach, Auroville etc.



The Union Territory of Puducherry comprises of the former French establishments of Puducherry, Karaikal, Mahe and Yanam, which are scattered throughout South India. Puducherry is a peaceful city, referred to by names such as "Quintessence of French Culture", "India's Little France" and the "French Rivers of the East".

## List of Films Shot (Indian & International)

Many Pollywood films, Tamil films and ad films have been shot here, including *Life of Pi*.









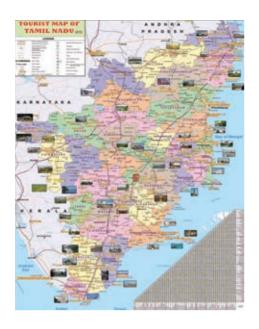








Incredible India



Capital City Chennai

Other Main Cities Coimbatore, Madurai, Thiruchirappalli,

Tamil Nadu

Kanniyakumari, Kancheepuram, Salem, Tirunelveli, Rameswaram,

Ooty, Kodaikanal

Popular Cultural Festivals

Name of State

Indian Dance Festival, Mamallapuram, Chidambaram Natyanjali Festival, Pongal Festival all over Tamil Nadu, Summer Festival at all hill stations. Saral Festival at

Courtallam

Website www.tamilnadutourism.org



Tamil Nadu is a state with several distinguished tourism spots. It has cerulean mountains, verdant vegetation, sandy beaches, mammoth monuments, timeless temples, fabulous wildlife, scintillating sculptures and reverberating rural life. It has picturesque spots, continuing heritage, cultural confluence, aesthetic magnificence.

Tamil Nadu has excellent hill stations, silvery cascading waterfalls, excellent national parks and wildlife sanctuaries, botanical gardens, and UNESCO declared heritage monuments. The vast coastline of Tamil Nadu has many silvery beaches and the temples of Tamil Nadu reverberate with spirituality and music. The finely hewn grand sculptures reflect artistic excellence and cultural splendour.

To facilitate the tourists, Tamil Nadu Tourism has been making enduring efforts to promote tourist places by providing basic infrastructure like public convenience, rest sheds, drinking water, road improvement (last mile connectivity), parking lot, creation of parks, boat house developments, illumination, etc.

# List of Films Shot (Indian & International)

Bombay, Aashiqui, Barfil, Dil Se.., The Don (1995), Hum, Hum Aapke Hain Koun...l, Raja Hindustani, Raju Chacha, Roja, 2 States, Children of Mini-Japan, Aakrosh (2010)

Attending Official Thiru Har Sahay Meena, IAS, Commissioner of Tourism and Managing Director, TTDC, ttdc.chennai@gmail.com

















Incredible India



Name of State

**West Bengal** 

Capital City

Kolkata

Other Main Cities

Durgapur, Siliguri, Haldia, Darjeeling, Dooars, Kolkata, Sundarbans, forests and tribal villages of Bankura, Purulia and West Midnapore

Popular Cultural Festivals

Durga Puja, Poush Mela in Shantiniketan, Basanta Utsav in Shantiniketan, Kolkata Christmas festival, Gangasagar Mela, Kolkata Book Fair.

Website www.wbtourism.gov.in



West Bengal has a very important geo-strategic location. The state capital is the commercial hub of the entire region. The state shares its borders with three major SAARC nations, namely Nepal. Bhutan and Bangladesh. Not only is the state rich in culture, art and heritage, it is at the same time blessed with natural bounties ranging from Sundrabans in the south to the Himalayas in the north. The state provides diversity in respect of shooting locations - mountains to mangroves, heritage and many unexplored locations. It can boast of a cosmopolitan blend of traditional. regional and modern culture. Kolkata, which is often considered as the cultural capital of India has some unique shooting locations like trams. river Ganges with Howrah Bridge in the backdrop. old palaces. Victoria Memorial. Kumartuli, where idols are created. Mallickghat-the flower market. etc. The state is well connected by air, rail and road. Also, one is spoilt for choice when it comes to local transportation. Considered one of the safest state in the country, West Bengal has lived up to its reputation of extending the best of hospitality to the visitors. The sweetness of Bengali language, melodious Rabindra Sangeet. delectable cuisines. rich and vibrant culture. and above all emotional and passionate people. altogether make Bengal a unique destination.

### List of Films Shot (Indian & International)

City of Joy, Do Bigha Zameen, Raincoat, Gundaay, Love Aaj Kaal, Yuva, Kahaani, Waiting City, Piku, Lootera, Parineeta, Main Hoon Na, Barfi. Aradhana. Yaarana. etc.

Attending Surajit Bose, Director-in-Charge, jdwbtourism@gmail.com Officials Avijit Das, General Manager, wbtourismpublicity@gmail.com













#### Locations

West Bengal has the hills of Kalimpong and Kurseong and a toy train running through the hills of Darjeeling; wildlife (elephant safari) and tea gardens of Dooars, heritage Bengal in Murshidabad, Malda temple city, terracotta work of Bishnupur, and beaches of Digha-Mandarmoni-Tajpur. The capital city, Kolkata, is a mix of tradition and modernity. You may cruise on river Ganges, experience the spectacular Sundarbans (network of rivers and mangroves), and capture scenes of idyllic village life.





