

## NFDC's Film Bazaar'13 invites entries for its Industry Screenings program

**Mumbai, Monday, October 7, 2013:** Film Bazaar 2013, NFDC's (National Film Development Corporation) promotional arm, announced today the call for entries for its Industry Screenings program. In its seventh edition this year, South Asia's Global Film Market, will be held from 20 – 24 Nov, 2013, alongside IFFI, at Marriott Resort, Goa. Qube Cinema Network (Real Image Media Technologies), associated with Film Bazaar since 2011, will be the Digital partner for the screenings this year too.

Introduced in 2010, Industry Screenings, has become an important segment of Film Bazaar, where filmmakers are given an opportunity to showcase and pitch their films to a select audience of sales agents, distributors, producers, festival programmers and directors through the market period. With digital theatres arranged at the market venue, filmmakers can either reserve their film screenings to a selected audience of international distributors and sales agents or open it for all attending delegates.

Last year, Industry Screenings, saw twenty-six films screened through four days of the market. To name a few, *The Bright Day* (Hindi- English) by Mohit Takalkar; *Pune 52* (Marathi) by Nikhil Mahajan; *The Good Road* (Gujarati) by Gyan Correa; *Touring Talkies* (Marathi) by Gajendra Aahire; *Masala* (Marathi) by Sandesh Kulkarni; *Love Tomato (Japanese – English – Philippine)* by Hideo Nanbu; *Tasher Desh* (Bengali) by Q; *Kshay* (Hindi) by Karan Gaur, were films that were screened in 2012.

The last date for submission of entries for Industry Screenings is 15 November 2013. For more details about the program, please visit: <http://filmbazaarindia.com/programs/industry-screenings/>

---

For any further information required, please contact:

Pallavi Deshmukh – NFDC

H: +91 97699 56801

E: [pallavi@nfdcindia.com](mailto:pallavi@nfdcindia.com)