



Film Offices cements film collaborations at Film Bazaar

Goa, November 2014: Film Offices is a new segment that has been introduced at Film Bazaar 2014 organized by NFDC, held from 20th November to 24th November at the Marriott Resort in Goa.

The section has been introduced for State/Country Tourism Boards and Country Film Commissions to have a dedicated office at Film Bazaar which will allow them to showcase to attending delegates of the film fraternity, their respective film incentive policies and highlight their destination and location for shooting of films.

Meetings were held for the Tourism Board / Film Commission officials with various film makers like Vishal Bhardwaj, Rohan Sippy, Anurag Basu, Anupam Kher and others, during the Film Bazaar.

As film producers and directors are scouting for new and fresh locations for their respective films, Film Office proves to be a great opportunity to meet with the right officials, one-on one, and get information and guidance from the right source.

Anurag Basu, Filmmaker, said, "Film Offices is a great idea. The Film Offices and Film commissions are very specific in what they have to offer. Film Bazaar has given me the next location to shoot my film which is Korea. I will be there in February and hopefully start soon."

Vishal Bhardwaj, Filmmaker, said, "When we go outdoor to shoot our film it gets very difficult for us to get in touch with the right person. Hence, Film Office is a great initiative."

The film offices at Film Bazaar are:

1. Chattisgarh Tourism: Website: <http://cgtourism.choice.gov.in/>
2. Telangana Tourism: Website: <http://www.telanganatourism.gov.in/>
3. Madhya Pradesh Tourism | Website: <http://www.mptourism.com/>
4. Tamil Nadu Tourism | Website: <http://www.tamilnadutourism.org/>
5. KOFIC (Korea Film Council) & KTO | Website: <http://www.koreanfilm.or.kr/> | <http://english.visitkorea.or.kr/>

Poland has been promoted as a tourist destination to the film makers at the Film Bazaar in the past editions. Every year the Polish delegates, film makers, producers come to seek out partnerships and promote Poland as a shooting destination. Owing to which Film Bazaar has initiated Film Offices starting this year.

According to Nina Lath Gupta, MD, NFDC, "Film Offices is an initiative to build a dialogue between the film commissions and the film fraternity. It is aimed to offer shooting incentives and facilities to the film makers by the tourism boards."