



KNOWLEDGE SERIES 2012

10:30 AM - 11:30 AM
Inauguration of the 6th Film Bazaar

Welcome Address by
Ramesh Sippy, Chairman, NFDC

Keynote Address by
Union Minister of State for Information &
Broadcasting, Mr. Manish Tewari

Followed by inaugural tea with the Hon'ble Minister



Manish TEWARI
Union Minister of State for
Information & Broadcasting



Ramesh SIPPY
Chairman, National Film Development
Corporation

11:45 AM - 12:15 PM
Unveiling NFDC LABS

Serving the filmmaking community a broad menu of Scriptlabs, multi-discipline Workshops and Master Classes, NFDC unveils the upcoming incentives planned by NFDC LABS across the subcontinent for the coming year.

Introduction by
Nina Lath Gupta, Managing Director, NFDC

Presentation by
Marten Rabarts, Head of Training & Development,
NFDC



Nina LATH GUPTA
Managing Director, National Film
Development Corporation



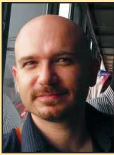
Marten RABARTS
Former Binger Filmlab Artistic Director, Marten Rabarts has worked on films including Priscilla Queen of the Desert and Derek Jarman's Edward II. He has developed and series-produced the film collection Red Hot On Film, Idrissa Ouedraogo's Afrique Mon Afrique and created the documentary Serrano-A History of Sex, written and co-directed with Dutch Film-maker Brigit Hillenius. He is now working with NFDC as Head of Training & Development.

12:30 PM – 1:15 PM
Venice International Film Festival & South Asia

This session will enable you to get a comprehensive overview of one of the most prestigious film festivals of the world and help discover opportunities available to the creative community and Industry professionals by the Venice Film Festival, including the newly launched Biennale College for Micro budget films, sponsored by Gucci and in partnership with NFDC.

The Venice International Film Festival, organized by La Biennale di Venezia, aims to raise awareness and promote all the various aspects of international cinema in all its forms: as art, entertainment and as an industry, in a spirit of freedom and tolerance.

Deborah Young in conversation with Paolo Bertolin



Paolo BERTOLIN

Paolo Bertolin is a member of the selecting committee of Venice International Film Festival. He used to be a correspondent for Cannes' Critics' Week and has published a wide range of articles on Italian newspapers and film magazines, mostly focusing on Asian cinemas, and international publications such as Osian's Cinefan, Positif, Senses of Cinema and The Korea Times.



Deborah YOUNG

Deborah Young is the International Film Editor for the Hollywood Reporter. The Hollywood Reporter is the definitive interpretive voice of the entertainment industry. Informing, engaging and empowering content is delivered across a multimedia platform.

2:15 PM – 3.00 PM

Fostering Global Partnerships | Case Studies

This session aims to highlight some recent successful Indian co-productions/ collaborations with International studios/ producers/ media companies. What partnerships are ticking in the market? How do co-productions actually pan out? We bring you case studies, of successful collaborations in film projects, that provide examples of how to strike meaningful relationships and collaborations across boundaries, held together by a strong passion for good cinema.

**Moderated by
Clarence Tsui, The Hollywood Reporter**

**Presentations by
Ashim Ahluwalia on “Miss Lovely”
Guneet Monga on “Dabba”
Vijay Singh on “Raaz 3”
Vikramjit Roy on “Qissa”**



Ashim AHLUWALIA

Ashim Ahluwalia is a film director, screenwriter, and film producer. His first feature was John & Jane, which had a world premiere at the 2005 Toronto Film Festival followed by a European premiere at the 2006 Berlin Film Festival, and won him the 2005 National Film Award for Best First Non-Feature Film of a Director in 2007. His debut narrative feature film Miss Lovely was selected for the Un Certain Regard section at the 2012 Cannes Film Festival.



Guneet MONGA

Guneet Monga has produced notable shorts and features including the Oscar nominated, Kavi (2010, Director: Gregg Helvey), Anurag Kashyap’s Gangs of Wasseypur, Part I & II (2012) and That Girl In Yellow Boots (2011), Peddlers (2012, Director: Vasan Bala), Aiyyaa (2012) by Sachin Kundalkar and Shaitan by Bejoy Nambiar (2011). Her next line-up includes Haraamkhor (Director: Shlok Sharma), Lunchbox (Director: Ritesh Batra).



Vijay SINGH

Vijay Singh was appointed the CEO of Fox Star Studios India Pvt Ltd in March 2008, and is responsible for developing and implementing a differentiated strategy to establish a studio business in India. The studio business would include the production and acquisition of Bollywood films, and setting up a pan India national distribution platform for Hollywood and Bollywood films.



Vikramjit ROY

Vikramjit Roy is the General Manager, National Film Development Corporation. The National Film Development Corporation is a public sector enterprise under the Ministry of Information and Broadcasting, fostering excellence in Indian Cinema and promoting Cinemas of India across the world. NFDC is breaking new grounds by co-producing projects involving public-private partnerships.



Clarence TSUI

Clarence Tsui is a Hong Kong-based critic and the film editor of the English-language daily South China Morning Post. He also teaches at the Chinese University of Hong Kong’s School of Journalism and Communication.

3:15 PM - 4:00 PM

Global Film Financing – PART I
Private Financing in India for Indie Films

The sourcing for film financing for Hindi films is now seeing itself in a new avatar with a number of Hindi films being financed by organized sources. The percentage increase from 2002 to 2003, when structured financing suddenly picked up in the country, was a whopping 200%, gaining strength over the last decade. This represents the first definitive and meaningful shift in the growth of organized film financing for the Hindi film industry, a trend that is likely to sustain and grow over the coming years. What boost

and confidence does this give indie filmmakers? This session will talk about the experience so far in private financing for indie films and venture into some thoughts for the future.

Moderated by
Patrick Frater, CEO, Film Business Asia

Presentations by
Sunil Bohra, Bohra Bros.
Shailesh Singh



Sunil BOHRA

Sunil Bohra is an Indian producer, distributor, and exhibitor. Bohra Bros. was founded in 1947 as a film making company. Bohra Bros launched their first movie Lachak in 1951. They have produced well over 100 movies in Hindi and regional languages. The distribution division went international with acquisition of world rights for Malegaon Ka Superman –a film known globally for its unique production techniques.



Shailesh SINGH

Shailesh Singh is a leading independent producer in Bollywood who has movies like 'Tanu Weds Manu', 'Not a Love Story', 'Dil Kabaddi' to his credit. His first film as producer was Bas Ek Pal and he is currently producing 'Rum Pum Poshh' and 'David'. His forthcoming releases include 'Issaq' - a contemporary adaptation of Romeo and Juliet shot in Varanasi starring Prateik Babbar.



Patrick FRATER

Patrick Frater is the CEO of Film Business Asia, a next-generation film trade publication, with a reach across the Asia-Pacific region.

4:15 PM - 5:00 PM

Global Film Financing – PART II
Financing by State Funds in other countries

What strategies are available for making independent films through international state-led collaborations? This session aims to understand and explore the state of independent film financing, the emerging trends and where the money is and what the future holds. It will also attempt to understand the methodology of accessing funds from International sources and opportunities such partnerships may bring to Indian and international filmmakers.

Moderated by
Patrick Frater, CEO, Film Business Asia

Presentations by
Roberto Olla, Executive Director, Eurimages
Jan Nathanson, Producer, International Financing Forum
Kirsten Niehuus, Director, Medienboard Berlin-Brandenburg



Roberto OLLA

Roberto Olla is the Executive Director of Eurimages. Eurimages is the Council of Europe fund for the co-production, distribution and exhibition of European cinematographic works. Eurimages aims to promote the European Film Industry by encouraging the production and distribution of films and fostering cooperation between professionals.



Jan NATHANSON

Jan Nathanson is a producer with Straight Edge Films Inc. Straight edge films Inc. Is a Toronto, Canada based feature Film Company with co-productions currently in development with New Zealand, Latvia and the UK.



Kirsten NIEHUUS

Kirsten Niehuus is representing Medienboard from Berlin. Medienboard Berlin-Brandenburg brings together film funding and media business development under one convenient roof. The Medienboard's Media Business Development department showcases and promotes the region's national and international standing and image.



Patrick FRATER

Patrick Frater is the CEO of Film Business Asia, a next- generation film trade publication, with a reach across the Asia-Pacific region.

5:00 PM – 5:45 PM

Global Film Financing- PART III

Sapporo Presentation - Special Zone for Screen Industry In Japan

This session introduces the newly formed "Screen Authority Sapporo" which has been designated by the Japanese Government as a "content special zone" to enhance economic growth through the screen industry. The session also talks about shooting in the Hokkaido region, facilitating potential co-productions with international partners and the financial assistance and other supporting services available to producers in ASEAN countries including India.

Presentation by

Masahi Yanagimachi, Executive Producer, Sapporo City, Hokkaido Prefecture, Japan

Followed by a discussion with

Patrick Frater, CEO, Film Business Asia



Masahi YANAGIMACHI

Executive Producer, Sapporo City,
Hokkaido Prefecture, Japan



Patrick FRATER

Patrick Frater is the CEO of Film Business Asia, a next-generation film trade publication, with a reach across the Asia-Pacific region. With a background in business journalism, consulting and festival programming, FBA's founders have an expertise in this year.

10:00 AM – 11:30 AM

Prime Exchange Co-Production Workshop: An Overview And Presentation of Projects

Prime Exchange Workshop is a co-production workshop for Indian and European film producers implemented and organized by Primehouse in cooperation with NFDC and supported by MEDIA Mundus, the European Commission's new international co-operation programme in the audiovisual industry between Europe and professionals of non-European countries.

**Presentation by
Frank Stehling, CEO, Primehouse**



Frank STEHLING

Primehouse focuses on project development and packaging of classic and interactive formats. They provide script consulting and project evaluation as well as financial and marketing support. Primehouse represents the connection between film, television and games/interactive media.

11.45 PM – 12:30 PM

New Zealand - Small Country : Big Opportunities

New Zealand offers a diverse array of opportunities in term of finance, co-production and locations. New Zealand producers have been selected in this year's Film Bazaar co-production market, and Cannes 2012 short competition director Zia Mandiwali is part of the official delegation to Film Bazaar. This session will share New Zealand's unprecedented experience related to tourism promotion and growth, as triggered by the worldwide success of blockbuster trilogy The Lord of the Rings and campaigns relating to Peter Jackson's upcoming The Hobbit.

**Introduction by
Marten Rabarts, Head of Training & Development,
NFDC**

**Presentation by
Graeme Mason, CEO, New Zealand Film
Commission**



Marten RABARTS

Former Binger Filmlab Artistic Director, Marten Rabarts has worked on films including Priscilla Queen of the Desert and Derek Jarman's Edward II. He has developed and series-produced the film collection Red Hot On Film, Idrissa Ouedraogo's Afrique Mon Afrique and created the documentary Serrano-A History of Sex, written and co-directed with Dutch Film-maker Brigit Hillenius. He is now working with NFDC as Head of Training & Development.



Graeme MASON

Graeme Mason provides leadership and management of NZFC operations and staff. Graeme has previously worked in both factual and entertainment TV programming in his native Australia before moving to the UK. Former president of worldwide acquisitions for Universal Studios, he joined Channel 4 Television as head of media projects and later as managing director of rights before moving to New Zealand to lead the NZFC in 2009.

12:45 PM – 1:15 PM

Hollywood's Indian Adventures

2012 had its widest release ever for a Hollywood film in India with a total count of 766 prints in play in English, Hindi, Tamil and Telugu. Backed by strong promotions -in its opening weekend, with over 90% occupancy figures in all centres, gross box office figures were second only to Spiderman 3, despite the film not being part of a known franchise. How are Hollywood studios gaining traction in the Indian Market? What are the strategies adopted by Hollywood to generate

greater value through innovative distribution? How is Hollywood adapting to collaborate with Indian filmmakers and to reach out to more diverse Indian audiences? M.P.A.A, India CEO helps us understand the dynamics of this business...

Presentation by
Uday Singh, CEO, MPAA India



Uday SINGH

The Motion Picture Dist. Association (India) Pvt. Ltd. (MPDA) is a wholly owned Indian subsidiary of the Motion Picture Association, and represents the interests of the American motion picture industry in India. MPDA works closely with local industry, government, law enforcement authorities and educational institutions to protect the film and television industry.

2:30 PM – 3:15 PM

Festivals on Demand for Film Professionals World Wide

Festival Scope is the online platform for film professionals only, allowing programming of selected festivals around the world to be viewed online on demand - an all round tool to access the full potential of the international festival circuit. This session enables filmmakers and industry professionals get an overview of the services made available by Festival Scope.

Presentation by
Alessandro Raja, CEO & Founder, Festival Scope



Alessandro RAJA

Alessandro Raja comes from Italy and has a strong sales background at Celluloid Dreams and Coproduction Office. Festival Scope partners with over 80 festivals including Cannes Directors' Fortnight and Critics' Week, Berlinale, Venice, Sundance, Rotterdam, Locarno, Toronto. Festival Scope also partners with markets including CineMart, APM, HAF in Hong Kong and Film Bazaar.

3:30 PM – 4:30 PM
The Australia Connection

Shooting a foreign movie in India - An Australian perspective on the role of the producer in each stage of a film through development, casting, financing, production, post, marketing, distribution. This would distinguish the differences with the Indian approach to the same chain of activity.

Introduction by
Kathleen Drumm, Head of Marketing, Screen Australia

Presentations by
Robyn Kershaw presents a case study on Save Your Legs
Lauren Edwards presents a case study on The Sapphires



Kathleen DRUMM

Screen Australia is the key Federal Government film-financing agency, encouraging collaborations with Australia, filming in the country and funding/financing schemes that support co-productions. They develop, finance and market high quality, innovative and commercially attractive projects, both nationally and internationally, and also administer the Producer Offset incentive and Australia's Official Co-production program.



Robyn KERSHAW

Robyn Kershaw is a producer and company director with RKP, a film and TV production company and RKPix a company focussed on transmedia. Producing a film from a debut filmmaker that became an Australian box office sensation and an international hit – premiering at the Cannes Film Festival and selling worldwide to Harvey Weinstein.



Lauren EDWARDS

Goalpost Pictures is a dynamic independent production company that produces compelling screen stories. Credits include Wayne Blair's Australian box office success *The Sapphires* (Cannes, Toronto, London 2012), Cherie Nolan's Sundance 2007 hit *Clubland*, *The Eternity Man* with director Julian Temple, award winning children's TV series *Lockie Leonard*.

5:00 PM – 6:00 PM

BHAAG MILKHA BHAAG – Celebrating Real Life Heroes

An in-depth conversation between Rakeysh Omprakash Mehra and documentary filmmaker/author Nasreen Munni Kabir explores the challenges of making a film based on a real life hero, as this fine director's latest film Bhaag Milkha Bhaag comes to completion. Unlike Hollywood where the biopic is a popular genre, Indian cinema has shied away from screen biographies until more recently. The primary difficulty of the biopic that will be discussed is how to remain "true to the telling of a life" yet dramatize the

story so it works as a film. Problems of casting a sports legend, and depiction of events that are still vivid in the minds of the audiences are just some of the hurdles that Rakeysh Omprakash Mehra needed to overcome.

Nasreen Munni Kabir in conversation with Rakeysh Omprakash Mehra



Rakeysh Omprakash MEHRA

Rakeysh Omprakash Mehra is an Indian filmmaker and screenwriter. He is best known for writing and directing Rang De Basanti (2006), for which he won Best Director awards at the 2006 Filmfare Awards and National Film Awards and received a BAFTA Award nomination for Best Foreign Language Film. He is also the writer and director of the films Aks and Delhi-6.



Nasreen Munni KABIR

Nasreen Munni Kabir is an India-born television producer based in the UK. A renowned published author and expert on Hindi Cinema, she is also known for programming Indian films for the British terrestrial television channel Channel 4.

10:00 AM – 11:00 AM
Navigating TIFF

The Toronto International Film Festival (TIFF) is dedicated to presenting the best of international and Canadian cinema to film lovers. Their vision is to lead the world in creative and cultural discovery through the moving image. TIFF offers screenings, lectures, discussions, festivals, workshops, industry support and the chance to meet filmmakers from Canada and around the world. This session will enable Film Bazaar delegates to get a comprehensive overview of one of the leading Film Festivals of the World and discover the opportunities that TIFF offers to the creative community as well as to the Industry professionals.

Introduction by
Uma da Cunha

Presentation by
Cameron Bailey, Artistic Director, TIFF



Cameron BAILEY

TIFF is a charitable cultural organization whose mission is to transform the way people see the world through film. An international leader in film culture, TIFF projects include the annual Toronto International Film Festival in September; TIFF Bell Lightbox, which features five cinemas, major exhibitions, learning and entertainment facilities; and innovative national distribution program Film Circuit.



Uma DaCUNHA

Uma Da Cunha's has curated several film events for the Indian government. She also handles programming & represents festivals abroad. Her work as casting director includes films such as English August, Monsoon Wedding, Holy Smoke, Lagaan, Water, Outsourced. Uma is the founder editor of a film based quarterly magazine Film India Worldwide which is distributed at major film festivals.

11:15 AM – 12:00 PM
Co-producing with Poland

A presentation from the Polish Film Institute on co-producing with Poland. The Polish Film Institute encourages co-productions with International partners who are welcome to apply and submit projects in line with its scheme on co-productions. For the last couple of years, the Institute has supported the works of not only Polish but also international talents including Peter Greenaway, Volker Schloendorff, Ken Loach, David Lynch, Petr Zelenka and Agnieszka Holland. The session will also present five Polish projects to be co-produced with India.

Welcome by
Nina Lath Gupta, Managing Director, NFDC

Address by
HE Bogdan Zdrojewski, Minister of Culture, Poland

Presentation by
Izabella Kiszka, Head of International Relations, Polish Film Institute



HE Bogdan ZDROJEWSKI
Minister of Culture, Poland



Izabela Kiszka HOFLIK

The Polish Film Institute, supports artists at different stages of development, production of feature, documentary and animated films, popularization of the film culture, promotion of Polish films abroad, film publicity, distribution and vocational training.

12:15 PM – 1:15 PM

Crowd Funding: Raising Money Through Angel Investors

The collective effort of individuals who network and pool their resources, usually via the Internet, to support a wide variety of creative projects, is gaining ground as an alternative option for raising funds, especially for films. Innovative and imaginative independent producers have brought to life several projects through the direct support of others. This session seeks to understand the tools to navigate this burgeoning platform and also the tax implications for productions that are seeking the assistance of such non-traditional funding sources.

Moderated by
Vikramjit Roy, General Manager, NFDC

Presentations by
Priyanka Agarwal, Founder & CEO, Wishberry.in
Ameet Naik, Founding & Managing Partner, Naik Naik & Co
Sanjay Suri, Producer, Kahwa Entertainment
Nidhi Maheshwari, Director, Tax & Regulatory Services, KPMG



Priyanka AGARWAL

A Wharton Business School alumnus, former banker and management consultant founded Wishberry in 2010. What started out as a Gift Registry website turned into a crowd-funding mania.



Ameet NAIK

Ameet, the founding partner of Naik Naik & Company is recognized as a leading legal practitioner in the areas of media & entertainment, corporate transaction support with focus on mergers and acquisitions, private equity and capital markets. He has represented major Hollywood studios like Warner Bros. and 20th Century Fox in the foremost litigation on copyright infringement in respect of remakes and Indian adaptations of Hollywood films.



Sanjay SURI

Indie Producer-Actor Sanjay Suri, has been associated with the Indian Entertainment Industry for over 15 years. In 2005 Sanjay independently produced and starred in the Award winning film, My Brother Nikhil, which was India's first mainstream feature that dealt with the stigma of HIV and Homosexuality. Sanjay's third award winning feature I Am redefined independent film making by making India's largest Crowd Sourced Film.



Nidhi MAHESHWARI

KPMG in India, a professional services firm, is the Indian member firm of KPMG International Cooperative ("KPMG International."). As members of a cohesive business unit they respond to a client service environment by leveraging the resources of a global network of firms, providing detailed knowledge of local laws, regulations, markets and competition.

2.30 PM – 3.30 PM

Contemporary Stories of Small Towns in India

The diversity in sensibilities, life perspective, and stories existing in small towns has caught the attention of contemporary filmmakers across the country. These filmmakers are now bringing to life the vibrancy and colour of small towns in India, to audiences all over the world

Shubra Gupta in conversation with Anusha Rizvi and Gurvinder Singh**Shubra GUPTA**

Shubra Gupta is an acclaimed film critic and writes for one of India's flagship newspaper, The Indian Express.

**Anusha RIZVI**

Anusha Rizvi, has worked as a producer with NDTV for 4 years before making several commissioned and independent documentaries. She wrote and directed her first feature film *Peepli Live* in 2010. She is the Executive Producer on the revival of lost art form of *Dastangoi*.

**Gurvinder SINGH**

An FTII alumnus, Gurvinder Singh directed his first feature film *Alms For The Blind Horse* in 2011. The film premiered at the Venice Film Festival and won the Special Jury Award at the Abu Dhabi Film Festival, 2011. It also won the awards for Best Direction and Best Cinematography at Indias National Film Awards. He is currently working on his second feature film *The Fourth Direction*.

3:45 PM – 4:30 PM

The Idea of Development

Beyond time and money there are some issues that story tellers grapple with. What does it mean to develop an idea? Does the current cultural, social and political situation change the course an idea's development takes towards its desired end? Can we leave out the need for development of the cultural environment from this process? Do our sources of stories stem from the same core?

Urmi Juvekar in conversation with Shimit Amin, Vikas Bahl, Dibakar Banerjee, and Anubhav Sinha



Urmi JUVEKAR
Co-Director, Film Bazaar



Shimit AMIN
Shimit made his directorial debut with *Ab Tak Chhappan* (2004). His second film *Chak De India* (2007) went on to become a critical as well as a box office success in India. *Rocket Singh: Salesman of the Year* (2009), his next film was a simple film which received nationwide success. Shimit is also the editor of Mira Nair's *The Reluctant Fundamentalist*.



Vikas BAHL
Phantom is a director's company started by Anurag Kashyap, Vikramditya Motwane, Madhu Mantena and Vikas Bahl. Their first few films are *Lootera* with Ranveer Singh and Sonakshi Sinha by Vikramditya Motwane, *Queen* with Kangna Ranaut directed by Vikas Bahl, *Ugly* by Anurag Kashyap and *Bombay Velvet* by Ranbir Kapoor and Anushka Sharma directed by Anurag Kashyap.



Dibakar BANERJEE
Dibakar Banerjee is an Indian film director and screenwriter, who is most known for films, *Khosla Ka Ghosla*, *Oye Lucky! Lucky Oye!*, which he also wrote, both of which won National Film Awards. His recent success includes the political satire *Shanghai* based on the novel by Z titled *Vassilis Vassilikos*.



Anubhav SINHA
Anubhav Sinha is an Indian film director and screenwriter, who is most known for films, *Ra.One*, *Tum Bin*, and *Dus*, amongst three others he has directed. He is also founder and owner of the production company *Benaras Media Works*.

4.45 PM–5.30 PM
Cannes Film Festival

“Cannes belongs to each and every one of us who, year after year, from wherever we are and in our own individual way, contributes towards creating it step by step. It is only by constantly analyzing the Festival, adapting its function and encouraging debate about it that we will continue to make it the very best it can be. Cannes must be open to new ideas, while remaining faithful to its past, of course. Diversity can only enrich it. That’s what makes the Festival de Cannes our festival.”

- Thierry Frémaux

**Presentation by
Christian Juene, Director of Film Department,
Cannes Film Festival**



Christian JEUNE

Christian Juene is the Director of the Film Department and Deputy to the General Delegate of the Cannes Film Festival. Christian has 22 years experience in the film industry, and has been the head of Regie des Films since 1994.

10:30 AM – 11:00 AM

VoD: Enabling Your Film to Find the Virtual Landscape

Video on Demand is a growing revenue stream for filmmakers and content providers. Independent Filmmakers may not optimize the theatrical space, given budget constraints on marketing and limitation of play dates. Video On Demand, thus, is a key vehicle for helping filmmakers work outside of traditional distribution models This session attempts to analyze how content players can best fit into this overall entertainment landscape and explore the burgeoning new world of Video On Demand.

Presentations by
Murtuza Kagalwala, Director, Contentino Entertainment
Phillip Hoffman, Owner, VOD-Consulting



Murtuza KAGALWALA

Murtuza Kagalwala is the co-founder of Contentino Entertainment Pvt Ltd, a Mumbai based content management company which acquires and distributes both Indian and International content across multiple platforms in the domestic as well as in the overseas market. Murtuza has over 15 years of diverse experience in the media and entertainment industry, specializing in digital distribution of films, online videos and video on demand.



Phillip HOFFMANN

Phillip Hoffmann consults production companies in the field of international sales as well as project and corporate marketing. In the new world of Video on Demand his company, VOD-Consulting, develops strategies for companies and institutions wanting to venture into this new business.

11:15 AM – 12:00 PM

Storytelling in Hindi Cinema

An informal chat with Nasreen Munni Kabir about the big Bollywood story - stories that reflected our world, legends who shaped the Indian Hindi film industry and films that made us all proud.

Nasreen takes us through the journey of a 100 years of this dream called – Cinemas of India....

Deepti DCunha in conversation with Nasreen Munni Kabir



Nasreen Munni KABIR

Nasreen Munni Kabir is an India-born television producer based in the UK. A renowned published author and expert on Hindi Cinema, she is also known for programming Indian films for the British terrestrial television channel Channel 4.



Deepti DCUNHA

Programmer, Film Bazaar

12:30 PM – 4:15 PM

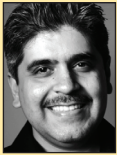
An Afternoon at Film Bazaar with Rajeev Masand

A series of sessions with Rajeev Masand ...in conversation with eminent film personalities from the Indian film industry.

Part I – 12:30 PM to 1:30 PM
Part II – 2:30 PM to 3:30 PM
Part III – 3:45 PM to 4:15 PM

Conversations on

Power of Cinema - Changing trends in Cinema –
Legends of Indian Cinema- Incredible India



Rajeev MASAND

Rajeev Masand has had an accomplished media career spanning 16 years covering the Indian entertainment industry. A graduate from Mumbai University, Rajeev started reporting at the age of 16 at The Times of India. He rose fast, and the milestones along the way include several leadership positions such as Assistant Editor at The Indian Express, Special Correspondent and Film Critic at Star News, and

Entertainment Editor and Film Critic at CNN-IBN. Rajeev is perhaps the only entertainment journalist in the country to have had 2 eponymous film shows – Masand Ki Pasand (on Star News) and Rajeev Masand Ki Pasand (currently on IBN7). Rajeev is Contributing Editor for GQ India, and writes a monthly column, Talk Movies for the magazine.

4:30 PM – 5:30 PM

Incredible India And The Cinemas of India

Address by

Mr. Parvez Dewan, Secretary, Ministry of Tourism

Followed by the Incredible India Award and other announcements



Parvez DEWAN

Secretary, Ministry of Tourism

NFDC
cinemas of india

Incredible!ndia

